# *Discover* helpfulness.

ANNUAL REPORT 2015

Contents





## President's message

## Looking back

A lot can change in a year.

That much is evident as we look back at an eventful 2015 in the insurance industry. While 2014 was a relatively quiet year for weather-related losses, Mother Nature reminded us in 2015 just how unpredictable she can be. As ice and snow piled up during a frigid winter, so did the claims at a record pace.

But as I like to say, we're built for scenarios like this – both from an operational standpoint and in terms of our customer service. These are the times when our employees shine, and 2015 was no exception. We continued to provide our policyholders with the customer service that has come to define our company, and I'm extremely proud of that.

### Awards and recognition

2015 was a year filled with awards and recognition on many fronts. Here are some of the highlights:

- A.M. Best reaffirmed Amica Mutual's financial strength rating of A++,<sup>1</sup> the highest possible ranking. A.M. Best also reaffirmed Amica Life's A+ rating.<sup>2</sup>
- Amica was named to the Ward's 50 list of topperforming property-casualty insurance companies.
- We received top rankings in three J.D. Power studies.

In addition, the year featured many accomplishments. In 2015, we:

- Increased property and casualty policies in force by 4.5 percent and life policies in force by 4.8 percent.
- Coordinated a successful retention program, with a retention rate of 93.5 percent in auto, 94 percent in home and 96.6 percent in umbrella insurance.
- Increased our brand recognition in select markets.
- Successfully deployed our auto policy service system in 39 states.

### Financial results for 2015

Let's take a look at the financial results for 2015.

growth: It was an outstanding year from a sales perspective. Our total number of policies in force grew to more than 1.5 million at the end of 2015. Premiums earned totaled nearly \$1.9 billion, an increase of about 5 percent over 2014.

We're excited to build relationships with the next generation of policyholders, while retaining the loyal customers who are already part of the Amica family.

Combined ratio: The combined ratio is the primary measure of how

Financial Highlights	2015	2014	Change
Net premiums written	\$ 1,942,756	\$ 1,841,178	\$ 101,578
Underwriting gain (loss) Investment gain	\$ (106,818)	\$ 167,250	\$ (274,068)
(less capital gains tax)	\$ 212,243	\$ 171,260	\$ 40,983
Dividends to policyholders	\$ 142,511	\$ 136,486	\$ 6,025
Net income	\$ 34,885	\$ 188,085	\$ (153,200)
Total assets	\$ 4,960,446	\$ 5,059,581	\$ (99,135)
Cash and invested assets	\$ 4,263,986	\$ 4,445,033	\$ (181,047)
Loss reserves (including loss			
adjusting expenses)	\$ 1,133,725	\$ 1,080,673	\$ 53,052
Surplus	\$ 2,611,264	\$ 2,759,755	\$ (148,491)
Policies in force	1,512,735	1,448,224	64,511
Reported claims:			
Automobile	324,560	303,477	21,083
Homeowner	55,501	38,195	17,306
Other	3,767	3,397	370

All dollar amounts in thousands.

<sup>1</sup>A.M. Best Company. Jan. 27, 2016. For the latest rating, access ambest.com <sup>2</sup>A.M. Best Company. Feb. 18, 2016. For the latest rating, access ambest.com

#### Steady premium and policy

we manage our insurance risk. Our combined ratio at year-end was 113.1 percent, up from 98.3 percent in 2014. This was a reminder of how much of an impact the weather can have on our financial results.

Losses incurred: Losses totaled \$1.3 billion in 2015, compared to \$992 million in 2014. Winter storms were the driving factor behind this increase, and they also amounted to the biggest cumulative catastrophe in Amica's history. Although we certainly would prefer that our claims were lower, we view this as an opportunity to help our customers when they need us most - right after a loss.

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## President's message

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Net income: Our net income for 2015 was approximately \$35 million. Catastrophe losses kept that amount lower than we anticipated.

Our solid investment portfolio helped balance out the losses. Our investment team did an excellent job maintaining our strong financial standing in the face of uncertain markets. Net capital gains, after taxes, totaled \$108 million, an increase of \$48 million from the previous year.

Strong balance sheet: Amica's balance sheet represents our financial position at the end of each year, and it remained extremely healthy in 2015 with more than \$4.9 billion in assets and more than \$2.6 billion in surplus. This displays our ability to handle challenging years and continue moving forward.

Amica Life: In 2015, our subsidiary, Amica Life Insurance Company, continued to build on its past success. Life premiums and annuity deposits totaled nearly \$64 million

in 2015, an increase of more than \$1.4 million over 2014. The life book of business continued to show steady premium growth, amounting to a 4.2 percent increase in 2015.

Amica Life also increased efforts to educate new customers about the value of life insurance.

Charitable giving: In 2015, the Amica Companies Foundation awarded grants of approximately \$1.9 million to a variety of 501(c)(3) organizations. I'm proud of Amica's charitable efforts on a corporate level and, especially, on the employee level.

### Helpfulness Insured<sup>™</sup>

The stories in this year's annual report revolve around the idea of "helpfulness insured." Being helpful is what we're all about here at Amica, and this concept is at the core of our interactions with customers. I'm constantly reminded of the positive impact we have on our policyholders, especially during a vear like 2015.

As we look back on the year, we thank you, as always, for choosing Amica as your insurance provider. We are proud to serve you.

Respectfully submitted,

Robert A. D. Muerio

Robert A. DiMuccio Chairman, President and Chief Executive Officer



## **Board of Directors**

#### Patricia W. Chadwick

President, Ravengate Partners, LLC Age 67. Director since 1992. 1, 4 (Chair)

Jeffrey P. Aiken, J.D. Attorney-at-law Age 69. Director since 1993. 1, 2

Ronald K. Machtley President, Bryant University Age 67. Director since 1999. 1, 4

Barry G. Hittner, J.D. Attorney-at-law Age 70. Director since 2000. 1, 3

Cheryl W. Snead President and Chief Executive Officer, Banneker Industries, Inc. Age 57. Director since 2000. 1, 4

1, 3

Committees of the Board of Directors 1 Investment Committee 2 Audit Committee 3 Governance and Nominating Committee 4 Compensation Committee

1, 2 (Chair)

1, 3 (Chair)

1, 2

1 (Chair)

Michael D. Jeans President (Retired) New Directions, Inc. Age 67. Director since 2001.

Donald Julian Reaves, Ph.D. Retired Chancellor and Professor Winston-Salem State University Age 69. Director since 2004.

Richard A. Plotkin, CPA Age 72. Director since 2005.

#### Robert A. DiMuccio Chairman, President and Chief Executive Officer, Amica Age 58. Director since 2005.

Edward F. DeGraan Vice Chairman — Gillette (Retired) Age 72. Director since 2006.

#### Debra A. Canales

Executive Vice President/Chief People and Experience Officer, Providence Health and Services Age 54. Director since 2012. 1, 4

#### Jill Avery

Senior Lecturer, Harvard Business School Age 48. Director since 2015. 1, 2

From left, sitting: Edward DeGraan, Michael Jeans, Patricia Chadwick, Robert DiMuccio, Donald Reaves, Jeffrey Aiken, Debra Canales

From left, standing: Richard Plotkin, Jill Avery, Barry Hittner, Ronald Machtley, Cheryl Snead



At Amica,

we believe in being there for others.

Helpfulness.

Helpfulness may not sound like a grand idea – but it can make the world a better and more caring place. We believe helpfulness is what insurance should be all about.

It means being there to make life easier for others. It can be as simple as saying a kind word. Or as powerful as supporting someone through difficult times.

Helpfulness is meaningful to every one of our 3,400 employees, and it's been part of every customer relationship for more than 100 years.

When you contact us, we're here to answer your questions and provide you with insurance plans that fit your individual needs. And when you have a claim, we're here to help you – whether it's a fender-bender, a devastating home fire or the loss of a loved one.

In today's quickly changing world, it's even more important to find new ways to make life easier for our customers. And that means providing you with more options, more types of insurance, more ways to connect with us, more answers at your fingertips. More ways to be helpful.

That's what we do. Every day. Across the country.

This year's annual report focuses on the importance of being there for you – our customers.

## At Amica, we are helpfulness insured.



## We've been here to help customers for more than 100 years.

95 percent. That's how many policyholders who have both auto and home policies with us choose to stay with Amica year after year.\* We like to think that's a result of the **strong relationships we've built with families over generations**.

Being there for our customers is our number one responsibility and priority – and that hasn't changed since we opened our doors in 1907.

As a mutual insurance company, we don't have shareholders. Our policyholders have a

\*Based on 2015 policy data.

stake in Amica, and this structure allows us to focus exclusively on you.

We understand that our employees are involved in some of the most important moments in our customers' lives, which is a responsibility they take seriously.

We're grateful for your loyalty and your good words about our service to friends, family, co-workers and neighbors. Your trust in us helps make these connections even stronger.



#### ANNUAL REPORT 2015

We're thankful

for customers who've trusted us for generations.

# Memorable experiences.

## We enjoy hearing how we're doing.

When you become an Amica customer, we make a promise to uphold our tradition of superior customer service at every level – and with every interaction.

To make sure we deliver on this promise, we rely on feedback from you. That's why your letters, emails, phone calls and social media comments continue to be so important. Your personal stories about the helpfulness of our employees and the value of our services keeps us focused on **our mission – to create peace of mind and build enduring relationships.** 

Here are a few of our customer comments, and what our employees had to say about their experience:











## Dear Amica,

When I called to file a homeowners claim, my husband and I had no idea what a pleasant experience we were going to have during a somewhat stressful time. **Brad** is a definite asset to Amica and truly represents the values this company believes in to help and support their clients.

## Brad

(Supervising Adjuster):

With this year's high volume of homeowners claims in the New England region, it would be easy to fall into a rhythm of handling each claim in the same way. I see this compliment as an example of how we should approach each loss with the empathy and focus on customer service that each one deserves.



## Dear Amica,

**Pepper** was most helpful and provided the extra attention I needed to make the task [of switching to a new company] less troublesome – and even enjoyable!

## Pepper

(Senior Sales Representative):

I take pride in helping each and every customer that I speak with. I handle all calls with a lot of care, patience and understanding ... I reinforce who we are and that's how I do it – all day, every day!

## Dear Amica,

Lauren was an exceptional representative for Amica. Her patience, knowledge and professionalism were top-notch.

## Lauren

(Associate National Life Sales Representative):

I feel very proud of the work that I do at Amica. Every day, I help families ensure that their dreams are protected, provide them peace of mind and assist them in putting a plan in place. They will always remember that I took the time with them, and that is the best reward I could ever ask for.





Helpfulness from the start.

When new employees start at Amica, we train them to focus on the Amica way of doing business, whether it's working with our customers or with their team members.

Our account managers and adjusters participate in a seven-week Future Leaders training program that introduces them to the Amica culture and prepares them to help our customers at one of our locations across the country.

In fact, in 2015, 86 individuals went through the program and are now working in 36 of our offices.

Our foundation is built on

service to others.

In addition to learning about our products, services and systems, these new employees guickly realize that helpfulness is at the heart of who we are.

Their training includes volunteer work with organizations like Habitat for Humanity and the Rhode Island Community Food Bank.

Our goal is to ensure that **our employees** understand the value of helpfulness from their very first day on the job.

Giving back.

## We believe in the power of being helpful in our community.

The American Red Cross, Habitat for Humanity, the March of Dimes, community gardens, food pantries and school partnerships. The list of community programs that the Amica Companies Foundation and our employees support goes on and on.

Amica has a strong tradition of giving back to the communities we call home. This was especially true in 2015, when the Foundation awarded grants of approximately \$1.9 million to a variety of 501(c)(3) organizations.

The Foundation also placed a new strategic focus on charitable giving that aligns with its

new mission statement, which is "to harness the power of enduring relationships to help individuals, families and communities become economically independent and strong."

Our employees continue to take on greater roles in supporting their personal causes through their donations, which are matched by Amica at \$1.50 for every \$1.00 donated. Volunteer efforts are also recognized through grants that Amica offers to employees and their spouses to support the nonprofits that make a difference in their lives.

Our personal ties with the community have a real and lasting effect on all of us.



We care

about the people and places where we live and work.



#### ANNUAL REPORT 2015

# Financial Summary

<b>Combined P&amp;C Operations</b> Statutory Statements of Assets, Liabilities and Surplus to Policyholders December 31, 2015 and 2014	2015	2014
Assets:		
Bonds and debt securities Common stocks Real estate Cash and short-term investments Mortgage loans	\$ 2,152,877,913 1,778,318,009 45,159,299 185,400,941 7,620,285	\$ 2,200,437,037 1,929,229,768 47,007,414 202,955,087
Other invested assets	94,609,232	65,403,994
Total cash and invested assets	4,263,985,679	4,445,033,300
Investment income due and accrued Premiums receivable Reinsurance recoverable on paid losses	20,813,859 528,040,068	22,288,383 510,699,324
and loss adjustment expenses	1,264,398	1,240,105
Federal income tax recoverable	15,605,785	-
Deferred tax asset	49,272,395	-
Amica Companies Supplemental Retirement Trust	52,731,329	53,500,550
Equities and deposits in pools and associations	26,339,498	24,234,146
Other assets admitted	2,393,272	2,585,405
Total assets	\$ 4,960,446,283	\$ 5,059,581,213
Liabilities and Surplus to Policyholders:		
Reserves for losses and loss adjustment expenses Reinsurance payable on paid losses Accrued other expenses Federal income taxes payable Deferred tax liability Reserve for unearned premiums	\$ 1,133,725,493 10,089,000 49,182,764 - - 1,013,363,111	<pre>\$ 1,080,673,128</pre>
	1,010,000,111	000,021,010

## **Statutory Statements of Income** Years Ended December 31, 2015 and 201

## Underwriting Income:

## Premiums earned

9,602,623

53,500,550

86,996,100

2,299,825,727

2,759,755,486

\$ 5,059,581,213

817,799

9,836,404

52,731,329

80,137,224

2,349,182,111

2,611,264,172

\$ 4,960,446,283

116,786

## Underwriting Expenses:

Losses incurred Loss expenses incurred Other underwriting expenses Total underwriting expenses

## Net underwriting gain/(loss)

## Investment and Other Income:

Net investment income, including real estate income Net realized capital gains less capital gains tax Other income, net Total investment and other income Income before dividends and before Federal income taxes Dividends to policyholders Income/(loss) after dividends but before Federal income ta Federal income taxes (benefit)/incurred, net Net income Statutory Statements of Surplus to Policyholders Years Ended December 31, 2015 and 2014 Surplus to policyholders at January 1 Net income Change in net unrealized capital gains less capital gains ta Change in net deferred income taxes Change in non-admitted assets Cumulative effect of changes in accounting principles Other surplus adjustments Change in surplus to policyholders Surplus to policyholders at December 31 Note: Please visit Amica.com to review all statutory financial statements and accompanying notes.

Total liabilities and surplus to policyholders Note: Please visit Amica.com to review all statutory financial statements and accompanying notes.

Reserve for non-qualified pensions and deferrals

Dividends payable to policyholders

Surplus to policyholders

Ceded reinsurance premiums payable

Other liabilities

**Total liabilities** 

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	<b>–</b>

#### 2015

#### 2014

	\$ 1,889,020,941	\$ 1,798,507,472
	1,314,666,757	992,326,474
	211,919,530	197,616,960
	469,252,359	441,313,778
	1,995,838,646	1,631,257,212
	(106,817,705)	167,250,260
		<u>.</u>
	104,326,924	110,886,944
	107,915,585	60,372,999
	971,405	1,032,967
	213,213,914	172,292,910
s	106,396,209	339,543,170
	142,510,937	136,486,450
axes	(36,114,728)	203,056,720
	(70,999,821)	14,971,842
	\$ 34,885,093	<u> </u>

	\$ 2,759,755,486	\$ 2,649,700,527
ах	34,885,093 (113,818,965)	188,084,878 10,043,845
	16,064,393	13,939,187
	(76,278,207) (15,560,189)	71,688,067 (15,560,189)
	6,216,561	(158,140,829)
	(148,491,314)	110,054,959
	\$ 2,611,264,172	\$ 2,759,755,486

## Amica Offices

## **Corporate Office**

Amica Center	800-652-6422
Amica Life	800-234-5433

## **Offices by State**

#### Arizona

Phoenix Regional 888-892-6422 Michael Funaro, AIC, Branch Manager

#### California

Northern California 866-972-6422 Jeffrey Teece, CPCU, Branch Manager

Southern California 877-972-6422 Todd Crozier, CPCU, Branch Manager

#### Colorado

**Denver Regional** 800-572-6422 Tracy Engelbert, CPCU, Branch Manager

#### Connecticut

Danbury Regional 800-772-6422 Rebecca Stolte, Branch Manager

Hartford Regional 800-382-6422 Catherine Franks, CPCU, Resident Vice President/Branch Manager

#### Florida

**Orlando Regional** 800-662-6422 James Teevin, CPCU, Resident Vice President/Branch Manager

Tampa Regional 800-672-6422 Daniel Lynch, CPCU, Branch Manager

#### Georgia

Atlanta Regional 800-282-6422 Taylor Quarles, Branch Manager

#### Illinois

Chicago Regional 888-612-6422 Marvin Konkle, CPCU, Branch Manager

#### Indiana

Service Center **Operations – Central** 877-332-6422 James O'Connor, CPCU, Manager

#### Maine

Maine Regional 877-692-6422 John Martin, AIC, Branch Manager

#### Marvland

Baltimore Regional 800-682-6422 James Mulholland, CPCU, Branch Manager

### Massachusetts

Central Massachusetts 888-702-6422 John Reichley, CPCU, Resident Vice President/Branch Manager

#### Southeastern 800-592-6422 Massachusetts

Joshua Terry, CPCU, Branch Manager

#### Western Massachusetts 888-532-6422 LuAnn Trigo, AIC, Branch Manager

Michigan Michigan Regional 800-452-6422

## Sarah Grosnick, CPCU, Branch Manager

Minnesota Minneapolis Regional 888-902-6422 Janet Bellows, CPCU, Branch Manager

#### Nevada

National Sales Center – West 888-342-6422 Lorraine Gaines, Sales and Client Services Manager

#### New Hampshire

Concord Regional 877-512-6422 Shaun Ralston, CPCU, Branch Manager

#### New Jersev

Northern New Jersey 800-762-6422 David Gattuso, CPCU, Branch Manager Southern New Jersey 888-592-6422

## Lauren Morin, CPCU, Branch Manager

#### New York

Albany Regional 800-732-6422 Eric Anderson, CPCU, Branch Manager

Long Island Regional 800-742-6422 Nancy Richter, CPCU, Branch Manager

Rochester Regional 800-852-6422 James Murphy, CPCU, Resident Vice President/Branch Manager

#### North Carolina

**Raleigh Regional** 800-892-6422 Frank Hribar, AIC, Branch Manager

#### Ohio

Cincinnati Regional 866-942-6422 Clinton Dailey, Jr., CPCU, Branch Manager

Cleveland Regional 888-942-6422 Gregory O'Brien, CPCU, Branch Manager

#### Oregon

**Oregon Regional** 800-882-6422 Scott Berard, CPCU, AIC, Branch Manager

#### Pennsvlvania

To reach the Amica office nearest you,

call 800-24-AMICA (800-242-6422).

Philadelphia Regional 877-672-6422 Samantha Miller, CPCU, Branch Manager

Pittsburgh Regional 888-672-6422 Anissa Lloyd, CPCU, Branch Manager

Rhode Island 800-622-6422 Mark Harrison, CPCU, Sales and Client Services Manager

Melissa Jadin, CPCU, R.I. Claims Manager

## National Sales

Center – East 866-342-6422 Mark Myrick, CPCU, Assistant Vice President/Director of Sales Center Operations

#### Service Center

**Operations – East** 800-752-6422 Lee Valentini, CPCU, Senior Assistant Vice President/Director of Voice and Service Center Operations

#### South Carolina

**Greenville Regional** 800-342-6422 Richard Tierney, CPCU, Branch Manager

#### Tennessee

Knoxville Regional 888-712-6422 Julie Deziel, CPCU, Branch Manager

#### Texas

**Dallas Regional** 800-962-6422 Sean Cahill, CPCU, Branch Manager

**Houston Regional** 800-532-6422 Robert Foss, Jr., CPCU, Branch Manager

844-342-6422 National Sales Center – Central

Michael Dodge, Sales and Client Services Manager

#### Virginia

Richmond Regional 800-392-6422 Erica Myers, CPCU, Branch Manager

#### Washington

Seattle Regional 877-362-6422 Amy Smith, AIC, Branch Manager

## **Operations – West** 877-752-6422 Kate Leavitt, Manager

#### Wisconsin

Milwaukee Regional 877-412-6422 Jeffrey Hosenfeld, CPCU, AIC, Branch Manager

## **Privacy Policy**

For more than 100 years, consumers have trusted Amica with their nonpublic personal information (NPI). We take our responsibility to protect your NPI seriously. This notice explains the types of NPI we collect, how we collect it and how we protect it.

## Summary of Amica's Privacy Policy

- We collect NPI about you from your application, our transactions with you and from third parties as permitted by law.
- We use your NPI only to service your policies and claims and to underwrite and price insurance products that meet your needs as you have described them to us.
- We do not share your NPI with nonaffiliated third parties other than as necessary to service your policy or claim.
- When we disclose your NPI to third parties to perform services for us, we require that they protect the NPI and use it only for the purpose for which it was disclosed
- We do not sell your NPI to third parties.
- We maintain physical, electronic and procedural safeguards to protect your NPI.

## NPI We Collect About You

- We get most NPI directly from you during the application process or through other transactions with you. This includes, for example, your name and address, Social Security number, credit card account information, type of vehicle and information about other drivers in your household.
- We may ask a consumer reporting agency for a report about you, for example: a credit-based insurance score; a report about your coverage and claims history with other companies; motor vehicle records; or reports that identify other drivers in your household. In limited circumstances, we may request an investigative consumer report, which means that the consumer reporting agency will ask others about you and, for example, about your habits, finances or if you take part in hazardous activities.
- For life insurance, we may obtain information about your health from medical providers and the Medical Information Bureau.
- Information about you on Amica's website and mobile application is collected in accordance with our Website Privacy Policy and Mobile Application Privacy Policy.

## How We Use and Disclose NPI

Amica uses and discloses your NPI only as permitted by law and as necessary to conduct business. For example, we may use your NPI to service products you have applied for or purchased; process claims; offer you other Amica products; protect against fraud; and comply with legal requirements. For these purposes, we may share your NPI with:

• Claims adjusters, appraisers, auto repair shops, investigators and attorneys

**Service Center** 

- Your mortgagee
- Our affiliated companies
- Consultants or other service providers that perform business functions for us, such as mailing or marketing services
- Our reinsurance companies
- Businesses that conduct research, including actuarial or underwriting studies
- Other insurance companies
- Consumer reporting agencies (Information that we share with consumer reporting agencies, including your claims history with us, may be maintained by the consumer reporting agency and disclosed to others as permitted by law.)
- Insurance support organizations
- Medical care institutions and medical providers
- State insurance departments, police or other governmental authorities
- Persons as ordered by subpoena, warrant or other court order or as required by law

## How We Safeguard NPI

Amica maintains physical, electronic and procedural safeguards to keep your NPI secure. We limit access to employees who "need to know" to service your policy or claim. Also, we have an employee Code of Ethics and Confidentiality Policy that require employees to keep confidential all NPI obtained in the course of our business.

Your Rights

You have the right to know what NPI we have about you and to receive a copy upon request. Because of its legal nature, NPI obtained when settling claims or defending lawsuits need not be shared with you.

Within thirty (30) business days of receipt of your written request, we will disclose to you the NPI about you in our files. You may receive a copy at a reasonable charge. We will tell you with whom we have shared your NPI within the past two years, or for the time period required by state law, and we will give you the name and address of any consumer reporting agency that gave us a report about you. Medical records and details about our decisions regarding those records will only be released to your physician or a physician qualified to interpret them.

You may contact Amica if you believe your file should be corrected. Within thirty (30) business days, we will make the change or provide an explanation of our refusal to do so. If we do not make the change, you may send a statement for insertion in your file. Minnesota residents may file an appeal with the Insurance Commissioner. If you ask us to, we will notify persons with whom we have shared your NPI of the change or your statement. With any subsequent sharing of NPI, we will include a copy of your statement.

This policy applies to prospective, current and former customers of the following Amica Companies:

- Amica Mutual Insurance Company
- Amica Life Insurance Company
- Amica Property and Casualty Insurance Company
- Amica General Agency, LLC



#### Corporate Office

One Hundred Amica Way, Lincoln, Rhode Island Mail: PO Box 6008, Providence, RI 02940-6008 Website: Amica.com

PRSRT STD U.S. Postage **PAID** Randolph, MA Permit No. 106



Join our communities and join the conversation!





Helpfulness is what our team is all about.



Helpfulness Insured™